

# JOIN TODAY!

## Have Your Dollar Ready



The Map is the Limit!!

For the

## Red Cross Christmas Roll Call

Every Citizen of the U. S. A. is Called Upon to JOIN!  
The South Must do its Part. That Means YOU! and Your Family!

No sectional lines—

No vague nor misty horizons—but instead, the clear cut boundaries of the U. S. A. are the only limitations of the RED CROSS CHRISTMAS ROLL CALL. "UNIVERSAL MEMBERSHIP" is the clarion call that echoes its plea, for Christian aid to humanity.

The American Red Cross has launched its most stupendous effort. It is to be the supreme test for American loyalty to humanitarianism. It is not going forth to ask for "subscriptions"—with the query—"how MUCH will you give"—for all that you can be asked to give is \$1.00, plus your heart in the giving. The Red Cross not only wants "UNIVERSAL MEMBERSHIP" but UNIVERSAL SYMPATHY. Allegiance to a glorified cause. The unification of America's manhood and womanhood, girlhood and boyhood, into

one huge throbbing heart, pulsating its mighty devotion to a stricken people in the grim grip of destitution; homeless and crushed.

Do not imagine that the establishment of Peace, has effaced the horrors of war. In the wake of Mars, lies the victims of his enormity, helpless and suffering. YOU MUST HELP RELIEVE THEM. Your RED CROSS DOLLAR is the relief asked. Through the agency of the Red Cross, this "mite" you subscribe will work unceasingly, to the glory of your conscience, and to the restoration of humanity.

Let "UNIVERSAL MEMBERSHIP" in the RED CROSS CHRISTMAS ROLL CALL be the everlasting challenge to the world, that America can be reckoned for unity of purpose, loyalty of spirit, support of humanitarian ideals, and Christian recognition of her duty to mankind.

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